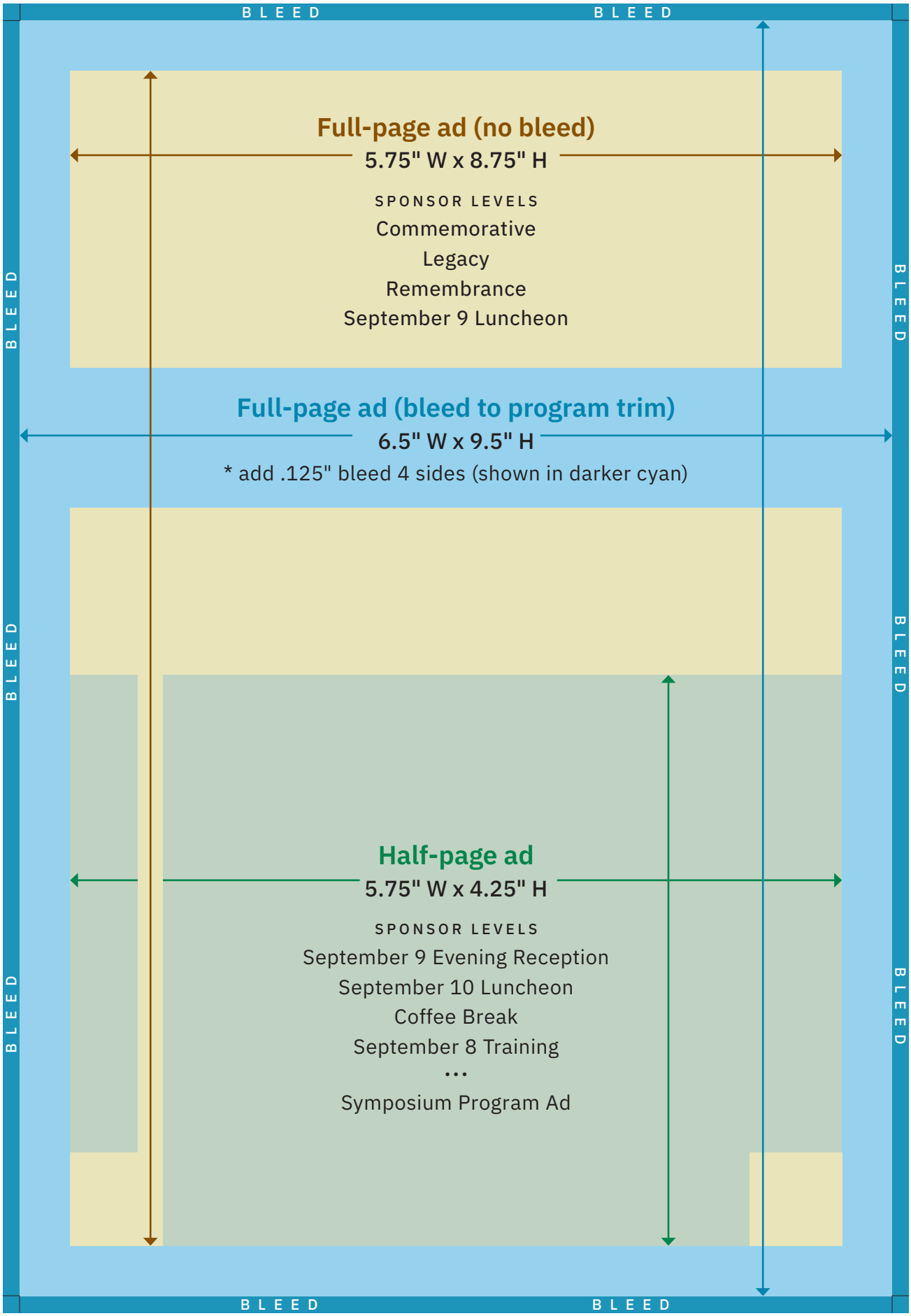Symposium Program Ad Specifications (100%)