

NYSE Euronext | 11 Wall Street New York, New York 10005 nyse.com

> confirst | Annmarie Gioia, Media 212.656.5437 agioia@nyx.com

# Voices of September 11th Rings The Closing Bell® at the NYSE

#### **EVENT:**

On Friday, September 10, representatives from Voices of September 11<sup>th</sup> (VOICES) will visit the NYSE and ring The Closing Bell® in remembrance of September 11th and loved ones lost.

To mark this occasion, Thomas H. Kean, Former Governor of New Jersey and Chairman of the National Commission on Terrorist Attacks Upon the United States and Mary Fetchet, Founding Director of Voices of September 11<sup>th</sup> and will ring The Closing Bell.

#### About Voices of September 11 and the 9/11 Living Memorial Project

Voices of September 11<sup>th</sup> (VOICES) is a nonprofit organization founded in 2001 by 9/11 family members Mary Fetchet and Beverly Eckert. VOICES is led by Mary Fetchet, a clinical social worker and educator, who lost her 24 year old son Brad who worked at Keefe, Bruyette & Woods in the World Trade Center. VOICES provides a wide range of support services, resources and programs to meet the ongoing needs of all those impacted by the attacks on September 11, 2001.

In 2006, VOICES launched the 9/11 Living Memorial Project that chronicles the nearly 3,000 lives lost and documents the inspirational firsthand accounts of survivors, rescue and recovery workers at the World Trade Center, the Pentagon and Shanksville, PA. VOICES has hosted 9/11 Living Memorial workshops across the country and met with the families of over 800 victims to create an extensive online collection of over 40,000 images, including photographs, biographies, eulogies and other personal keepsakes. VOICES social work staff assists families and survivors through the emotional but healing process of organizing fragile mementos to create a meaningful tribute to their loved ones and an important historical record of personal stories. The archive also includes memorials, foundations and artwork that express the caring, courage and compassion that the world experienced that day. In 2009, VOICES began its international outreach by traveling to London, England to meet with the families of the 67 UK victims. The 9/11 Living Memorial Project, featured in the Clinton global Initiative, will become a core component of the exhibits at the National September 11 Memorial & Museum and other institutions.

With offices in New Canaan, CT and New Brunswick, New Jersey, VOICES membership has grown to over 11,000 members living in the United States and abroad. Visit the 9/11 Living Memorial Project and learn more about VOICES support services by visiting <a href="https://www.voicesofsept11.org">www.voicesofsept11.org</a>.

#### WHEN/WHERE:

Friday, September 10, 2010 - NYSE - Security Checkpoint at Exchange & Broad Streets

3:30 p.m Media arrives for bell ringing

4:00 p.m. The Closing Bell rings

## **CONTACT:**

Media interested in covering the bell ringing <u>MUST</u> contact Annmarie Gioia at 212.656.5437 or email <u>agioia@nyx.com</u> in order to obtain entry to the ceremony outside.

# PHOTO/VIDEO:

Photos available via Associated Press/New York (212.621.1902), Reuters America (646.223.6285) and Bloomberg Photo (212.617.3420). The Opening Bell<sup>SM</sup> (starting at 9:25a.m.) and The Closing Bell<sup>®</sup> (starting at 3:55 p.m.) feeds are available via Ascent loop #4009. Those seeking footage via The Switch, please contact NYSE Broadcast at 212.656.5483.

## **IMPORTANT NOTE TO MEDIA ENTERING THE NYSE:**

The use of wireless equipment/gear/microphones is not permitted inside the NYSE due to interference with NYSE broadcasting frequencies. When necessary, wired mics should be utilized.

# **WEBCAST:**

A live webcast of The Opening Bell (beginning at 9:29 a.m.) and of The Closing Bell (beginning at 3:59 p.m.) will be available on the homepage of nyse.com.