

# voices OF SEPTEMBER 11<sup>TH</sup>

We are happy to inform you about the partnership established between VOICES of September 11, Inc. (“VOICES”) and the National September 11 Memorial and Museum at the World Trade Center Foundation, Inc. (the “Museum”). Our joint Partnership Agreement ensures that digital content from the 9/11 Living Memorial will officially be a core component of the Museum and the visitor experience. VOICES has seen early renderings of the Museum’s Memorial Exhibition and believes that its emotional power and dignified presentation will speak about our loved ones with authenticity and compassion to the millions who are expected to visit the Museum each year.

As a contributor to VOICES’ 9/11 Living Memorial, you previously signed a Living Memorial Submission Agreement to contribute digital representations of your memorabilia, documents, photographs and other personal items to VOICES, as well as tangible items such as memorial programs or Mass Cards (the “Submissions”). Because of the partnership with the Museum, we are now requesting your permission for VOICES to share some or all of the rights you previously granted to VOICES with the Museum.

Due to the range of potential uses of this digital content by the Museum, we feel it is important to inform you about the uses and offer choices as to what rights VOICES will grant the Museum on your behalf. You will see, on page three of this packet, that you have two choices on the use the Museum will make of the materials you shared with VOICES. The first allows the Museum unrestricted use of these materials. A second option allows for use of the materials for educational, archival, documentary and historical purposes but not for advertising, promotional, marketing or other external purposes. On pages four and five of this packet, you will find information about the Memorial & Museum along with a brief explanation about how the Museum could use your Submissions depending on the option you select.

Each 9/11 Living Memorial tribute page, as you created it, will be included in the Museum’s digital archive and accessible publicly within the Museum. Checking either box on the attached sheet will allow VOICES to transfer digital copies of your Submissions, along with any tangible property that you may have previously given to VOICES, to the permanent collection of the Museum. Curators and exhibit designers will have the opportunity to draw upon these materials as they develop and realize future Museum exhibitions.

If, at any time, you wish to change the option selected on page three of this packet please contact the Museum’s Curatorial Department at: National September 11 Memorial and Museum at the World Trade Center Foundation, Inc., One Liberty Plaza, 20th Floor, New York, NY 10006 or at (212) 312-8800, and your concerns will be addressed.

On behalf of VOICES and the Museum, thank you for considering this opportunity and for joining with us to realize a truly exceptional tribute to those whose lives were taken from us yet remain forever in our hearts

Sincerely,



Mary Fetchet  
Founder, VOICES OF SEPTEMBER 11<sup>th</sup>, Inc.



Joe Daniels  
President & CEO, National September 11  
Memorial & Museum

## **ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL MUSEUM**

The National September 11 Memorial Museum, located at the World Trade Center site, bears solemn witness to the terrorist attacks of September 11, 2001, and February 26, 1993. The Museum honors the nearly 3,000 victims of these attacks and all those who risked their lives to save others. It further recognizes the thousands who survived and all who demonstrated extraordinary compassion in the aftermath. Demonstrating the consequences of terrorism on individual lives and its impact on communities at the local, national, and international levels, the Museum attests to the triumph of human dignity over human depravity and affirms an unwavering commitment to the fundamental value of human life. Set forth below is a brief overview of the Museum's Memorial and Primary Exhibits:

### **Memorial Exhibit**

*An act of terrorism anywhere is an assault on everyone.* This key message will be nowhere more powerfully echoed than in the Museum's Memorial Exhibit.

Commemorating the lives of those who perished on September 11 and those who died on February 26, 1993, in the World Trade Center bombing – the Memorial Exhibit will be the place in the Museum where visitors will “meet” the men, women and children who – through the serendipity of where they happened to be on a certain crystal clear September morning or that cold February afternoon – became a part of history.

Visitors will enter along a corridor in which nearly 3,000 photographs form a “Wall of Faces” whose sheer expanse conveys, with immediacy and power, the scope and scale of loss. Nearby, at an interactive table, they will be able to search for information about particular people – finding additional photos, recollections by family and friends, artifacts, and the location of their names on the Memorial.

Turning from the “Wall of Faces,” visitors will enter the quiet sanctuary of a softly-lit room where profiles of individual victims will be presented in a dignified sequence of photographs, biographical information, and audio recordings, inviting all of us to bear witness. In this chamber, we will be reminded that each of us is diminished when any one of us suffers the grievous loss of a loved one through the senseless act of terrorism.

### **Primary Exhibition**

Located within the footprint of 1 World Trade Center, at the very foundation from which the North Tower once rose, the Museum's primary interpretive exhibition will offer a paced and powerful encounter with history. Here, visitors will learn

what happened on September 11, 2001; how these events transpired – exploring who did it, and why; and, about the extraordinary response – locally, nationally, and internationally – beginning on September 12th and continuing for months thereafter. The exhibition will address not merely the “what?” but the “so what?” of 9/11: bringing us to a deeper understanding of what it means to live in a “post-9/11 world.”

Powerful artifacts, ranging from the monumental to the intimate; documentary photographs and film footage; and first-person narratives will combine to relate a story of tragedy and survival, and of selflessness and courage.

## **ABOUT YOUR SUBMISSION OPTIONS**

If you select option #1, not only will you provide the Museum with the opportunity to use your Submissions for educational, archival, documentary and historical purposes like public programming and classroom materials, your Submissions could also be used in connection with Memorial and Museum fundraising and promotional initiatives. In addition, the Memorial and Museum could use your Submissions in connection with Memorial and Museum-produced products, including, but not limited to, books and exhibition catalogues. Proceeds from these and other Memorial and Museum-produced products will be used to support the operations of the Memorial and Museum and VOICES in future years.

If you select option #2, the Museum will only use your Submissions for educational, archival, historical and documentary purposes including, but not limited to, use in any of the Museum’s Exhibitions located within the Museum and any temporary or permanent annex to it, including traveling exhibitions of the Memorial Exhibit. Your Submission could also be used for educational purposes on the Museum’s website, public programming, classroom materials and documentary and reference publications.